

MediaTech Now Program

Now supports startups through an intensive program filled with high-caliber talks, coaching, and personalized mentoring, as well as numerous practical workshops and office space. On top of that, the program provides founders with immediate, exclusive access to the network of the partners and to well-established global infrastructure. The MediaTech Accelerator brings like-minded people together in one space, providing a framework for the paradigm shift of the current digital age. During the course of the program, we will support the startups in organizing their financing and their decision on venture capital or dividend path. Entrepreneurial teams remain independent – we won't do your job for you – but we can help you to achieve incredible results through our tailored program.



NETWORK

We share our extensive network of entrepreneurs, managers of established companies, investors, business experts and leading universities like University Potsdam, Hasso Plattner Institute, Konrad Wolf Film University of Babelsberg and further partners both on a national and international level. In 100 days, we connect you with experienced experts and mentors, who'll support you with perfecting pitches, looking for venture capital or other means of financing, or finding co-founders, marketing experts, and more.



STARTUP DEVELOPMENT

Interdisciplinary coaching, inspiration, and challenging of our participating companies are an integral part of our program. The readiness dimensions include all aspects of starting a successful company like business strategy and development, planning, financing strategy, product development, user acquisition, and growth. The Startup Developer will also help you in the development of KPIs and setting of goals, benchmarks, and measures and sharing best-practices along all investor readiness dimensions.



PRODUCTIVE ENVIRONMENT

For 100 days, you'll work in a stimulating and productive coworking environment alongside other startups in the program. Our office includes plenty of space for quiet, focused work as well as open, collaborative interaction. As well as weekly standup meetings, we hold networking events and workshops together.

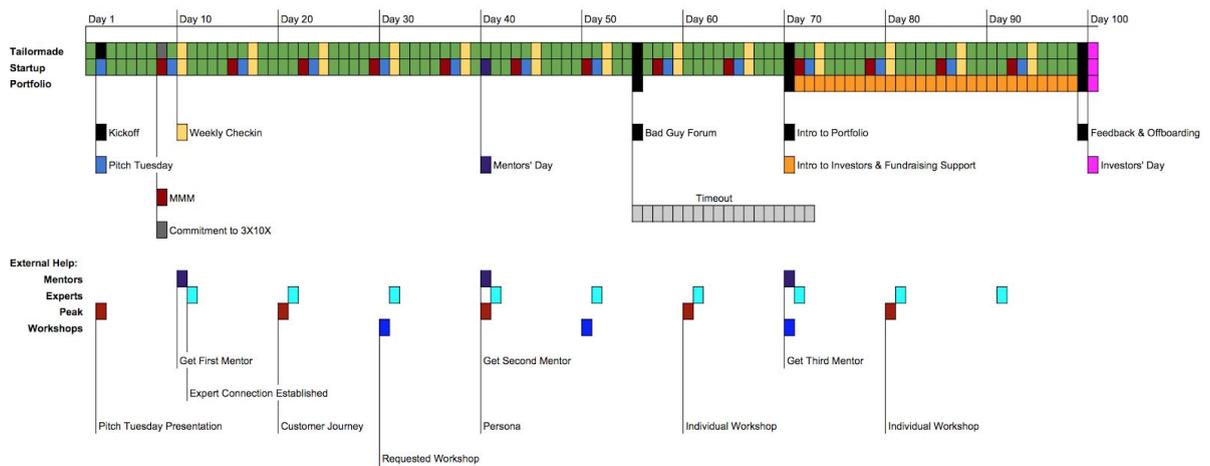


NOW PROGRAM IS FREE FOR STARTUPS

MediaTech Now does not charge anything and takes no equity share. As long as you have a great idea, passion for your dreams, and an ambitious team, we invite you to apply to our program.



100days NOW Roadmap*



*to be developed in coordination with the governance board in early January 2019